



autism citizen

CHEF AMBASSADOR OPPORTUNITIES

AUTISM CITIZEN: BECAUSE EVERYONE WITH AUTISM IS A CITIZEN

Founded in 2014, AUTISM CITIZEN (AC) is one of the first organizations to focus attention to teaching those in the legal profession and corporations about autism. AC is a young, dynamic organization with a strong following of supporters, and research opinion leaders. We are known for the optimism and purity of motive we bring to the strategic pursuit of our mission: protecting the civil rights, liberties and freedom of the autistic, and providing education about their condition to businesses, courts and legal counsel.

AC offers chef ambassadorship opportunities that will help us reach our philanthropic goals. Our ambassadors make critical contributions to the AC mission while promoting a positive image and engaging an audience tied to a cause affecting millions.

Chef Ambassadors deliver awareness, education, resources and integration between Autism Citizen and the broader community through events, and conversations. As an Ambassador, you convey the message and return the feedback, helping improve our mission.

“AUTISM CITIZEN HAS MANAGED TO BECOME, IN ITS SHORT LIFE, THE MOST CREDIBLE VOICE IN EDUCATION ABOUT AUTISM IN THE LEGAL PROFESSION AND THE BUSINESS COMMUNITY.”

- FIGHT4AUTISM

OUR REACH & NETWORK

Chefs4Autism, a campaign of Autism Citizen, Inc., has the potential to reach millions of people around the world with a critical message of awareness and enlightenment, teaching those who should know about autism. This includes lawyers, judges, corporate executives, bankers, and a wide variety of very intelligent people. Autism has long taken a back-burner in the minds of many, but as a rapidly growing condition, it requires exposure, helping eliminate the crimes of ignorance, bullying, and violence against those who suffer from this condition.

Our Robust Network

Building a framework of organizations that integrate with the services we offer, and that goals we seek to achieve, is not an easy task, but well worthwhile.

Our Online Network

In the few short months we've been on Facebook, we have developed a group of over 1300 chefs, hoteliers and experts dedicated to supporting AC. Chefs4Autism is clearly becoming a charitable campaign to stay.

On the Ground, Running

Since its inception, AC has hit the ground running, handling more than 24 cases in its first six months, pairing autistic adults with attorneys and providing training for attorneys and business professionals.

Your Clients and Customers

The autistic are today, shopping, spending, and engaging in mainstream activities more than ever before. Learning about them is in your best interests.

AC By the Numbers

39,483,000

Number of US citizens with autism
(estimated—not including family members affected)

1 IN 68

Children on the autism spectrum
(estimated—born in 2002)

1 IN 42

Boys on the autism spectrum
(estimated by the CDC for 2012)

1 IN 189

Number of Autistic citizens helped
(assistance provided since inception by Autism Citizen)

1 IN 3

American families affected
(with either a direct or indirect family member or friend with ASD)

7 TIMES

More likely to engage with police

A person with ASD (autism spectrum disorder) is likely to engage with police 7 times more than a person without ASD, though they are no more likely to commit crimes.

438 OF 1,268,011

American lawyers trained

In 2013, the number of U.S. lawyers who have specific psychological or psychiatric training to deal with autism. It is a number we intend to change, dramatically.

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Is the benchmark for success

Each person we help is a success and helps set the standard for more and may establish legal precedent for future cases.



WHY AUTISM CITIZEN?

POISED AT THE NEXUS OF MENTAL DISABILITIES IN THE LAW, AC is positioned to offer compelling opportunities for collaboration. Chef Ambassadors that share our core values of optimism, urgency, creativity, integrity and persistence in problem solving are critical partners in our work. Our Ambassadors deliver information to highly motivated individual, supporter and non-profit audiences. Because AC has partnered with only a small handful of Ambassadors, the opportunity for them to leverage association with our brand is immense. The events and activities of Ambassadors are crucial to growing, enhancing, and delivering our high-impact education and advocacy programs to protect, defend and help the autistic.

AMBASSADORSHIP OPPORTUNITIES

SPECIAL EVENTS AND SYMPOSIA **THE ROAD TO UTOPIA**

AC's planned special event, a gala dinner event featuring the culinary talents of Chefs4Autism, our campaign of celeb chefs. Chef-s4Autism has over 1,380 members around the world. Attendees will be attorneys, judges, political figures and corporate leaders, along with leaders in the field of mental disabilities and legal education.

AUTISM FAIRE

Each year, AC will host a planned faire, featuring a Renaissance theme, bringing together thousands of families, businesses and professionals to engage in a fun day for the autistic, creating awareness of the condition.

SPECIAL CONFERENCES

Meetings of specialists such as psychologists or law clerks will be sponsored events.

ANNUAL SYMPOSIUM

An annual integrated meeting of legal and psychological experts focused on mental disabilities in law. Companies will be welcome to present new products, etc.

EDUCATION AND OUTREACH **ONLINE EDUCATION**

More than 80,000 attorneys and 30,000 business people will take our online courses yearly. Company brands could be seen by those eyes throughout their four-hour coursework.

AUTISM SEMINAR SERIES

Several seminars will be held throughout the course of the year devoted to autism & mental health in business and law. Sponsors will be featured in each.

AUTISM LEARNING

AC will create and offer an autism awareness and acceptance course for primary, middle and secondary schools to help create awareness and reduce bullying, and to change the mindset of children about autism.

COMMUNITY ENGAGEMENT **SCHOOLS FOR AUTISM**

AC will provide speakers and Chef Ambassadors to go to middle and high schools around the country presenting an awareness program to students in an effort to reduce bullying and create greater acceptance.

MULTIMEDIA

AUTISM MINUTE VIDEOS

This series of videos will be delivered online, free, and are a perfect vehicle to show a corporate sponsor's dedication to autism and autistic clients.

RING THE BELL EMAILS

Every month, ten sponsored emails will be delivered to all participants in AC activities, informing them of various events, court cases, case law, and other things.

AMBASSADOR CLIPS

Select Chef Ambassadors will appear in videos that will be featured online and at events.

**FOR MORE INFORMATION
ABOUT THESE UNIQUE
AMBASSADORSHIP
OPPORTUNITIES,
PLEASE CONTACT
ROBERT ANGELONE AT
ROBERT@AUTISM CITIZEN.ORG**



CHEF AMBASSADORS

ROLE SUMMARY

Chef Ambassadors will play a key role in helping Reform It now meet its strategic objective of increasing awareness and understanding of its work with the general public and the legal system.

Our ambassadors will help 'tell the Autism in the Law' story in their local communities by delivering talks to local groups and building networks of other chef ambassadors and organizations.

Talks given by our Chef Ambassadors will ensure more people know about Autism Citizen's services in their area, and how to access them; and will increase volunteering and support for our cause locally.

Chef Ambassadors will organize events, and implement programs in their vicinage, and promote national activities.

MAIN TASKS:

- Become familiar with the work of Autism Citizen in general; and our services in particular. (Please note: All relevant information and speaker notes will be provided.)
- In conjunction with local or regional events, research local groups and organizations which welcome outside speakers and meetings, events, etc.
- Contact relevant groups and organizations and ask to speak at one of their meetings, or promote the cause through menus, table tents, or other means.
- Deliver a talk which engages and motivates the audience.
- Adapt the talk to include new messages or time-specific information as communicated by the central Communications Team.
- Ensure that any donations and expressions of interest in volunteering or sponsorships are passed back to the Communications Team promptly for follow-up.

All volunteers and ambassadors are reminded of the need for complete confidentiality in respect of those we serve or meet and their families under Autism Citizen. All volunteers must therefore be extremely careful not to discuss any information that they have acquired either directly or indirectly in the course of their duties relating to patients, relatives, donors, sponsors, supporters, employees or volunteers.

PROFILE:

Essential

- Confident Speaker
- Good communication skills
- Ability to work on your own initiative
- Good organizational skills
- Confident in responding to questions from an audience (Note: we will supply Q&As)
- Willingness to ask an audience for support, volunteers or sponsorships
- Able to calmly speak about heart-wrenching situations

Preferred

- Access to a vehicle or good public transportation
- Automobile insurance coverage sufficient to drive guests and colleagues

